

## Sponsorship Guide

17TH ANNUAL  
ART BUILDS HOMES

# Art Auction

FRIDAY, MARCH 25, 2022

6:00 p.m. Artist Reception

7:30 p.m. Live Art Auction

Silent Auction All Evening

Become a Sponsor and Join Us  
for an Unforgettable Evening  
Filled with Fun Silent Auction Items  
and One-Of-A-Kind  
Original Artwork That Helps  
Build Our Vision of a World  
Where Everyone Has a  
Decent Place to Live

*All proceeds benefit*

**Habitat for Humanity**  
of the Greater Harrisburg Area

### OUR MISSION:

SEEKING TO PUT GOD'S LOVE INTO  
ACTION, PLUS, HABITAT FOR HUMANITY  
BRINGS PEOPLE TOGETHER  
TO BUILD HOMES,  
COMMUNITIES  
AND HOPE.

### OUR VISION:

A WORLD WHERE EVERYONE  
HAS A DECENT PLACE  
TO LIVE.

All Sponsorships  
Go Towards  
Affordable Housing  
in the Local Community



4109 DERRY STREET, HARRISBURG PA 17111  
WWW.HARRISBURGHABITAT.ORG  
717.545.7299

The official registration and financial information of Habitat for Humanity of the Greater Harrisburg Area may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.  
501(c)(3) ID number: 58-1735541.

## Sponsorships:

- ☐ PRESENTING SPONSOR ... \$25,000
- ☐ AUCTION SPONSOR ... \$15,000
- ☐ RECEPTION SPONSOR ... \$10,000
- ☐ SILENT AUCTION SPONSOR ... \$5,000
  - ☐ ART SPONSOR ... \$2,500
  - ☐ FOOD SPONSOR ... \$1,000
  - ☐ BEVERAGE SPONSOR ... \$750
  - ☐ TABLE SPONSOR ... \$375
  - ☐ DESSERT SPONSOR ... \$250
  - ☐ FRIEND SPONSOR ... \$100

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Enclosed is a Check in the Amount of \$ \_\_\_\_\_

**SPONSORSHIP DEADLINE:**  
**FEBRUARY 15, 2022**

**MAIL COMPLETED FORM TO:**  
**ART BUILDS HOMES**  
**HABITAT FOR HUMANITY**

**OF THE GREATER HARRISBURG AREA**

4109 DERRY STREET, HARRISBURG PA 17111 • 717.545.7299

# Art Auction 2022 Sponsorships

AVAILABLE	LEVEL	AMOUNT	TABLES	PRINTED MATERIAL	DISPLAY LOGO	PROGRAM AD	WEBSITE	SOCIAL MEDIA
1	Presenting	\$25,000	2	Prominent	24"x36" at Registration Reception, Auction	Front Cover, Page 1, Color	Yes	10 Shout Outs
1	Auction	\$15,000	2	Yes	24"x36" at Registration & Auction	Back Cover, Color	Yes	6 Shout Outs
1	Reception	\$10,000	1	Yes	24"x36" at Registration & Reception	Inside Front Cover, Color	Yes	4 Shout Outs
1	Silent	\$5,000	1	Yes	24"x36" at Silent Auction, Online Silent Auction	Inside Back Cover, Color	Yes	2 Shout Outs
3	Art	\$2,500	1	Yes	12"x18" at Reception	Full Page Color	Yes	Recognition
4	Food	\$1,000	1			Full Page Color	Yes	Recognition
3	Beverage	\$750	1			Full Page B/W	Yes	Recognition
10	Table	\$375	1			Half Page Color		Recognition
4	Dessert	\$250	1/2			Half Page B/W		Recognition
50	Friends	\$100	N/A			List		

## Choose a Sponsorship Package:

### PRESENTING SPONSOR .... \$25,000 *(one available)*

- 2 tables of 8 for the event
- Prominent listing on all printed materials
- 24"x36" logo display at registration, reception, and auction
- Full-color ad on front cover and page 1 of event program
- Advertising on Habitat website
- 30 second video (provided by sponsor) to be shown on social media. Plus 10 social media exclusive Shout Outs on Habitat Facebook page.
- Opportunity to address the audience at the event

### SPONSORSHIP DEADLINE: FEBRUARY 15, 2022

If the event is moved to a virtual environment, due to forces beyond our control, sponsors will be given equivalent online presence.

### AUCTION SPONSOR .... \$15,000 *(one available)*

- 2 tables of 8 for the event
- Listing on all printed materials
- 24"x36" logo display at registration and auction
- Full-color ad on back cover of event program
- Advertising on Habitat website
- 6 social media Shout Outs on Habitat Facebook page
- Opportunity to address the audience at the event

### RECEPTION SPONSOR .... \$10,000 *(one available)*

- 1 table of 8 for the event
- Listing on all printed materials
- 24"x36" logo display at registration and auction
- Full-color ad on inside front cover of event program
- Advertising on Habitat website
- 4 social media Shout Outs on Habitat Facebook page

### SILENT AUCTION SPONSOR .... \$5,000 *(one available)*

- 1 table of 8 for the event
- Listing on all printed materials
- 24"x36" logo display at Silent Auction, and the online Silent Auction
- Full-color ad on inside back cover of event program
- Advertising on Habitat website
- 2 social media Shout Outs on Habitat Facebook page

### ART SPONSOR .... \$2,500 *(three available)*

- 1 table for 8 guests for the event
- Listing on all printed materials
- 12"x18" logo display at reception
- Full-page color ad inside event program
- Recognition on Habitat Facebook page

### FOOD SPONSOR .... \$1,000 *(four available)*

- 1 table for 6 guests for the event
- Full-page color ad inside event program
- Advertising on Habitat website
- Recognition on Habitat Facebook page

### BEVERAGE SPONSOR .... \$750 *(three available)*

- 1 table for 6 guests for the event
- Full-page b/w ad inside event program
- Advertising on Habitat website
- Recognition on Habitat Facebook page

### TABLE SPONSOR .... \$375 *(ten available)*

- 1 table for 6 guests for the event
- Half-page color ad inside event program
- Advertising on Habitat website
- Recognition on Habitat Facebook page

### DESSERT SPONSOR .... \$250 *(four available)*

- Half of a shared table for 3 guests for the event
- Half-page b/w ad inside event program

### FRIEND OF HABITAT .... \$100

- Your name listed in event program