

2023-2028

5-YEAR STRATEGIC PLAN

The need for affordable housing in Pennsylvania has never been more urgent.

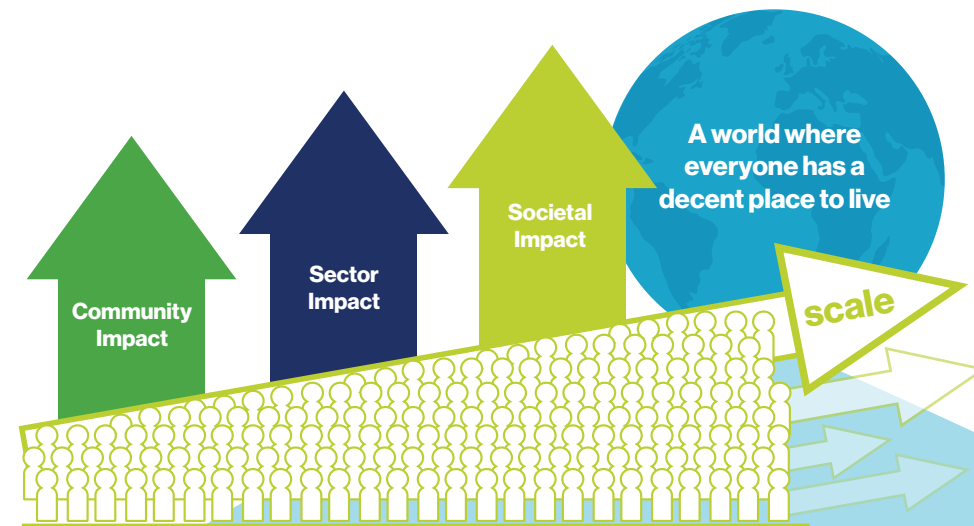
Communities across PA urgently need the stability and hope that decent housing and equitable access can foster. This is the reality in the Greater Harrisburg Area. We must do more to help these families. We must do it with more impact and expand our reach and depth. Our approach reflects current opportunities and community needs that will drive us closer to the day when everyone has a decent place to live.

We all deserve to have a decent life. No matter who we are or where we come from, we deserve to feel strength and stability.

This is what unites us at Habitat. Through shelter we empower families. Our shared vision is a world where everyone has a decent place to live. In seeking transformed communities we bring people together as an essential part of our process to build safe, affordable homes. When we work together, statistics become faces with names, stereotypes are broken and everyone has the opportunity both to give and receive.

We have been building homes since 1983. As powerful as that has been there are only 31 affordable and available rental homes for every 100 extremely low income renter household in Dauphin County compared to 38 affordable and available rental homes in Pennsylvania. This strategic plan challenges us to build on 40 years of experience to become more effective, efficient and impactful.

To affect the housing deficit at scale, the plan calls for operating with impact in three interconnected spheres of influence: community Sector and society:





01

Build Community Impact

Direct engagement: The foundation for these changes begins with continued direct engagement with families and communities, demonstrating what is possible when people from all segments of society work together to address the problem of poverty housing.



02

Build Societal Impact

Awareness and engagement: Habitat for Humanity advances its ability to expand awareness of housing as a critical foundation for eliminating barriers to a better, healthier, more financially stable life when we successfully mobilize volunteers for the cause of affordable housing. Volunteer support not only raises walls, but also backing for public policy and market changes that can lead to even broader impact.

In the course of uniting around improved housing for all, personal transformation occurs in all, turning both individuals and the process itself into powerful conduits for demonstrating God's love.



03

Build Sector Impact

Markets, policies and systems: Habitat for Humanity's scaling strategy builds on the success of our direct engagement with families and communities. Through similar direct engagement with the broader housing sector, Habitat can influence the way others in the public, private and nonprofit worlds think about housing issues and how to address them.

By promoting approaches that assist low-income families in helping themselves, we in turn help drive the market for housing-related financing and housing improvement services and products accessible to the poor.

Because enabling public policies also are essential in increasing access to affordable housing, the plan challenges us to promote policies and systems that eliminate restraints contributing to poverty and inadequate housing.

MISSION

Habitat for Humanity is a nonprofit, ecumenical housing ministry dedicated to eliminating substandard housing and homelessness worldwide and to making adequate, affordable shelter a matter of conscience and action. Habitat invites people from all faiths and walks of life to work together in partnership building houses with families in need.

2023-2028 VISION

With integrity, courage, and joy, we will achieve operational excellence so the affiliate can empower low-income families and best serve our local communities. Through the ReStore, Critical Home Repairs, and construction, we will create access to affordable and safe home ownership.



Seeking to
put God's
love into
action...



Habitat for
Humanity
brings
people
together...



to build
homes,
communities
and hope.

Vision

A world where
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Principles

- Demonstrate the love of Jesus Christ.
- Focus on shelter.
- Advocate for affordable housing.
- Promote dignity and hope.
- Support sustainable and transformational development.

In summary:

Our blueprint for growth and outcomes is focused on these main goals:



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