

Habitat for Humanity 19th Annual Art Builds Homes

Art Auction

Sponsorship Guide

Friday, March 22, 2024

Hershey Lodge



Become a Sponsor and Join Us for an Unforgettable Evening Filled with Fun Silent Auction Items and One-Of-A-Kind Original Artwork That Helps Build Our Vision of a World Where Everyone Has a Decent Place to Live

All proceeds benefit
Habitat for Humanity
of the Greater Harrisburg Area



Our Mission

Seeking to put God's love into action, plus, Habitat for Humanity brings people together to build homes, communities and hope.

Our Vision

A world where everyone has a decent place to live.

All sponsorships go towards affordable housing in the local community

Get in touch



717-545-7299



Info@harrisburghabitat.org



www.harrisburghabitat.org



2416 Park Drive, Ste. B,
Harrisburg PA, 17110



Sponsorship Options

- ☐ Presenting Sponsor: \$25,000
- ☐ Action Sponsor: \$15,000
- ☐ Reception Sponsor: \$10,000
- ☐ Silent Auction Sponsor: \$5,000
- ☐ Art Sponsor: \$2,500
- ☐ Food Sponsor: \$1,200
- ☐ Beverage Sponsor: \$800
- ☐ Table Sponsor: \$500
- ☐ Dessert Sponsor: \$400
- ☐ Friend of Habitat: \$100

Name: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____ Phone: _____

Email: _____

Enclosed is a check in the amount of \$ _____

Sponsorship Deadline:
February 14, 2024

**Secure your sponsorship online or
Mail completed forms to:**
Art Builds Homes

Habitat for Humanity of the Greater Harrisburg Area
2416 Park Drive, Ste. B, Harrisburg PA, 17110
717-545-7299



Art Auction 2024 Sponsorships



Presenting Sponsor

\$25,000

- Two tables of 10 for the event
- Prominent listing on all printed materials
- 24"x36" logo display at registration, reception and auction
- Full-color ad on front cover and page 1 of event program
- Advertising on Habitat Website
- 30 second video (provided by sponsor) to be shown on social media
- Shout out on Habitat Social Media
- Opportunity to address the audience at the event



Auction Sponsor

\$15,000

- Two tables of 10 for the event
- Listing on all printed materials
- 24"x36" logo display at registration and auction
- Full-color ad on back cover of event program
- Advertising on Habitat Website
- Shout out on Habitat Social Media
- Opportunity to address the audience at the event



Reception Sponsor

\$10,000

- One table of 10 for the event
- Listing on all printed materials
- Opportunity to address the Art Auction Audience (2-3 minutes)
- 24"x36" logo display at registration and auction
- Full-color ad on inside front cover of event program
- Advertising on Habitat Website
- Shout out on Habitat Social Media



Silent Auction Sponsor

\$5,000

- One table of 10 for the event
- 24"x36" logo display at Silent Auction and online auction
- Full-color ad on inside back cover of event program
- Advertising on Habitat Website
- Shout out on Habitat Social Media



Art Sponsor

\$2,500

- One table of 10 for the event
- Listing on all printed materials
- 12"x18" logo display at Reception
- Full-color ad on inside event program
- Advertising on Habitat Website

All sponsorships include:

- Logo displayed during the event
- Logo on Habitat website for 1 year
- Recognition in our quarterly newsletter



Food Sponsor

\$1,200

- One table of 10 for the event
- Company logo printed on napkins
- Half-page color ad on inside event program
- Advertising on Habitat Website
- Recognition on Habitat Facebook Page
- Shout out on Habitat Social Media



Beverage Sponsor

\$800

- Tickets for 6 guests for the event
- Company logo printed on drink tickets for art auction guests
- Half-page b/w ad on inside event program
- Advertising on Habitat Website
- Shout out on Habitat Social Media
- Recognition on Habitat Facebook Page



Table Sponsor

\$500

- One table of 6 for the event
- Half-page b/w ad on inside event program
- Advertising on Habitat Website
- Recognition on Habitat Facebook Page



Dessert Sponsor

\$400

- Tickets for 4 guests for the event
- Half-page b/w ad inside event program



Friend of Habitat

\$100

- Your name listed in event program

Sponsorship Deadline: February 14, 2024

If the event is moved to a virtual environment, due to forces beyond our control, sponsors will be given equivalent online presence

